



Florida Fertilizer &

Agrichemical Association

Florida Issues Report

**Fluid Fertilizer
Foundation Workshop
Tampa, FL
December 9, 2009**



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Welcome to Florida



The Sunshine State!



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- Three issues to cover today
 - Industry Response to Numeric Criteria Consent Order
 - Urban Fertilizer Ordinances
 - 2010 State Elections

Existing Developed Lands and Permanent Conservation Lands

Source: Florida 2060 which was funded by
The St. Joe Company, The Nature
Conservancy, A. Duda and Sons,
Glatting Jackson, Robert Parks,
Fishkind Associates,
and WilsonMiller



Developed Land

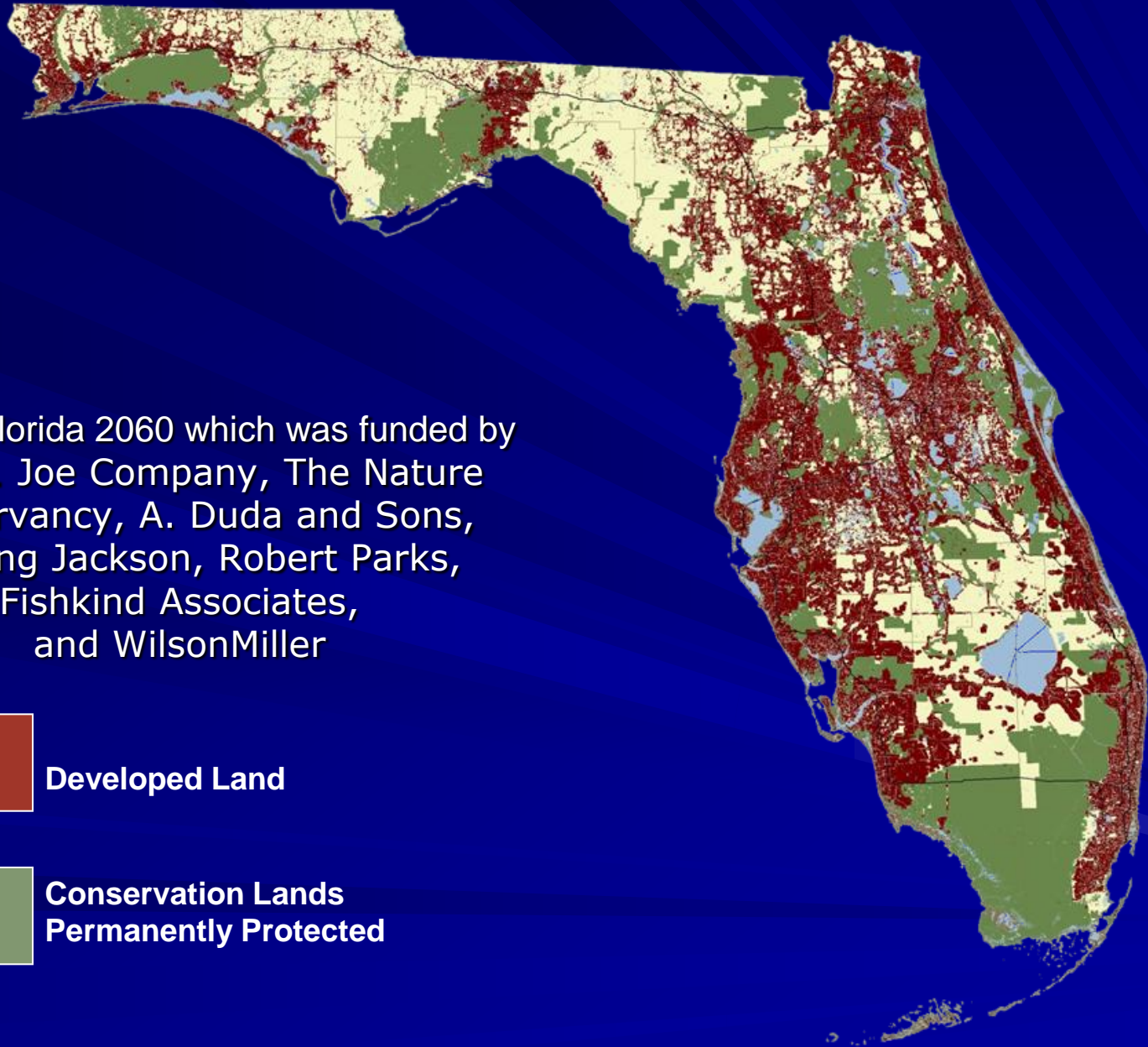


**Conservation Lands
Permanently Protected**



2060 Developed Lands and Permanent Conservation Lands

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■ Numeric Criteria

- In a consent order settling a lawsuit brought by activists, the U.S. Environmental Protection Agency has agreed to set numeric standards for nitrogen, phosphorus and other nutrients in Florida waterways, replacing the state's descriptive standard after activist groups said it failed to protect springs, lakes and rivers from algae blooms.

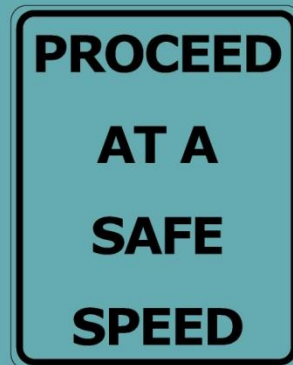


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Nutrient Criteria

- **Narrative vs. Numeric**
 - Current criteria: an imbalance of flora & fauna



VS.



- **Complexity of nutrients**



- Our Coalition's argument: In "its zeal to dispense with litigation, and make it appear as though the agency is addressing a *nationwide* problem of nutrient enrichment of surface waters, EPA has committed to do the impossible within an unattainable time frame."
- Don't Tax Florida

- The proposed settlement “is not reasonable, it is contrary to the public interest, and it serves no practical purpose other than to place a judicial gloss on a flawed regulatory initiative and an attempt to avoid scientific and public scrutiny. The proposed consent decree will be devastating to Florida’s economy without advancing the goals of the Clean Water Act.”



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■ Urban Turf Rule 5E-1.003(2) F.A.C.

“We are committed to protecting Florida’s water resources. By establishing responsible nitrogen and phosphorus use rates statewide, Florida’s citizens can continue to care for their lawns and landscapes without sacrificing water quality.”

- Florida Department of
Agriculture and Consumer Services
Commissioner Charles H. Bronson



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■ Urban Turf Rule 5E-1.003(2) F.A.C.

- Phosphate: A maximum of 0.25 lbs P₂O₅ / 1000 sq. ft. per application & not exceed 0.5 lbs P₂O₅ / 1000 sq. ft. per year.
- Nitrogen: A maximum of 0.7 lbs of readily available nitrogen per 1000 sq. ft. at any one time based on the soluble fraction of nitrogen formulated in the fertilizer. A maximum of 1 lb total (N) per 1000 sq. ft. to be applied at any one time, not exceeding the annual N recommendations in the Fertilizer Guidelines for Established Turf Grass Lawns in 3 Regions of Florida.



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■ 2010 Florida Elections

- U.S. Senate
- Governor
- Attorney General
- Chief Financial Officer
- Agriculture Commissioner



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Thank you!

